

How to write an informative and collect data according with italian data protection law.

Online form example. Imagine a firm named XYZ

Name Surname

E-mail*

I declare to have read the "privacy disclaimer " and I declare to be adult.

I accept to receive updates and commercial offers from XYZ " disclosure"

Yes No

I accept my internet navigation data can be used to offer personalised services .

Yes No

I accept to receive commercial offers from thirds externals companies " external disclosure"

Yes No

Links and Windows

Privacy disclaimer

To offer the personalized services offered by their websites XYZ, as data processor, must treat certain identification data necessary for the 'service delivery.

What are your personal data we collect?

a) Navigation data

The information systems and technical procedures and software underlying the operation of this website acquire during their normal operation, some personal data whose transmission is implicit in the working parts and the protocols in use on the Internet.

Each time the user logs on to this site and whenever you call or requires a content access data is stored in our systems and potentially also by the data and in charge of treatment, in the form of rows of tabular data or linear (in special log file), structured and / or unstructured. Each row of storage of the data consists of information such as:

- The website from which you have called the Our (called "referrals");

- Your IP address;
- The date and time of the request or access;
- The request fulfilled by your browser or other client, in the form of URI (Uniform Resource Identifier);
- The technical code of the response obtained from http server (error, success, etc.).
- The amount of data transmitted;
- The browser, its technical and functional characteristics and the operating system used.

This data will be used by the owner for the sole purpose of obtaining anonymous statistical information about the site to identify your favorite pages by users and provide more adequate and therefore content to check its correct functioning. At the request of the data could be used to ascertain responsibility in case of computer crimes against the site or its users.

b) Data supplied voluntarily by the user

In several places this site you have the opportunity to send personal data (eg. E-mail address, name, zip code, other data and not). The sending of these data takes place on a voluntary basis, explicit and voluntary, and involves the acquisition of the email address of the sender, necessary to respond to requests, and any other personal data for the purposes of service and those further from you granted.

The personal information that you provide will be recorded and stored on electronic media protected and treated with appropriate security measures also associating and integrating them with other databases.

The information you provide will be handled by XYZ only with methods and procedures necessary to provide the services requested.

The data will not be disclosed but may be communicated, wherever necessary for the provision of the service, to companies that perform on behalf of XYZ technical or organizational tasks instrumental to the provision of the services required.

Only with your express consent, the data may be used to perform statistical analysis, market research and delivery of commercial information on products and promotional initiatives of XYZ and / or other companies.

Communications for market research or commercial information on products and promotional initiatives may be conducted by postal mailing, e-mail, telemarketing, SMS, MMS.

Always with your consent, the data may be used for profiling that can be done by a) treatment, in automated mode, the personal information of authenticated users in the use of the service for sending and receiving messages email; b) crossing of personal information collected in connection with the provision and the related use of more features different from those available to the user; c) use of other identifiers necessary to bring to certain subjects, or can be identified, specific actions or behavior patterns recurring in the use of the features offered.

Finally, with your express consent, your data may be provided to other companies operating in the editorial, financial, insurance, automotive, consumer, humanitarian organizations and charities which will contact you as Holders of autonomous initiatives - the list is updated its disposal and can be obtained from data processor to set out below - for statistical analysis, market research and delivery of commercial

information on products and promotions.

In accordance with current law, therefore we ask you to give consent for the processing of data by ticking the box "I agree" in the registration form. It is understood that the consent refers to the processing of data other than those needed for the operations and services requested by you, at the time of its accession to these activities as its consent is not required.

After registration required for the service requested, where she intends to request / take advantage of other services provided by the same company or different companies as indicated above (XYZ or their subsidiaries or affiliates) You may use the credentials (username / mail / password) already used for the first recording.

Where necessary the additional data may be requested, necessary for the provision of additional services required.

At any time you can re-read the information and edit the consent previously provided, verify and / or change the status of active services and request additional services. < The provision of data is optional, except for those listed as mandatory for allowing access to the services offered. You have the right to know, at any time, what are your data and how they are used. It also has the right to update, supplement, correct or delete, to request blocking and object to their treatment. These rights are provided for in Section 7 of Legislative Decree 196/2003.

The 'list of those responsible for the processing of data in this communication may be consulted at the registered office of XYZ ViaCity.....; the exercise of rights under Art. 7 of Legislative Decree 196/03 can be exercised through a specific message by mail addressed to the same companies, or through the mail box dedicated: privacy@XYZ.it

Disclosure

I authorize processing of my personal data to receive promotional information by mail, telephone, email, SMS, MMS, to perform statistical analysis, opinion polls by XYZ

External disclosure

I authorize you to process my personal data to receive promotional information by mail, telephone, email, SMS, MMS, make statistics, opinion polls by other companies.